



This press release contains inside information within the meaning of Article 7(1) of Regulation (EU) 596/2014 (Market Abuse Regulation)

PRESS RELEASE

SUBSCRIPTION BY MFE OF A 32.9% STAKE IN IMPRESA

MFE-MEDIAFOREUROPE N.V. (“**MFE**”) hereby informs that, further to the Investment Agreement previously entered into with Impresa - Sociedade Gestora de Participações Sociais, S.A. (“**Impresa**”) and Impreger – Sociedade Gestora de Participações Sociais, S.A. (“**Impreger**”), MFE has subscribed for newly issued Impresa shares representing 32.934% of the share capital and voting rights in Impresa (the “**Investment Agreement**” and, as a whole, the “**Transaction**”).

Impresa is a leading Portuguese media and entertainment group publicly listed on Euronext Lisbon stock exchange, recognised for its strong market position in Portugal and across Portuguese-speaking countries worldwide. Following the Transaction Impresa will maintain a diverse shareholder base.

Based on Impresa’s latest publicly-available full-year financial data (i.e., the full-year results as of 31 December 2025), its consolidated revenues are equal to EUR 181.8 million and its EBITDA is equal to EUR 18.8 million, with a total net interest-bearing debt equal to EUR 126.9 million.

The Transaction was subject to the satisfaction of customary conditions precedent, including the formal confirmation by the CMVM that neither the Transaction nor the Shareholders' Agreement (as defined below) constitute instruments whereby MFE and Impreger may be deemed to be acting in concert to exercise control over Impresa, and accordingly no obligation to launch a mandatory tender offer arises. The official confirmation by the CMVM was issued on the date hereof, as already disclosed to the market.

Accordingly, on the date hereof, further to the authorisation granted by Impresa's General Shareholders' Meeting and the formal approval of the operation by the Board of Directors of Impresa, MFE subscribed the entire share capital increase and MFE and Impreger entered into a shareholders’ agreement governing certain aspects of their mutual rights and obligations as shareholders of Impresa, particularly with respect to its governance (the “**Shareholders’ Agreement**”).

The share capital increase was reserved for MFE in an amount of approximately EUR 17.3 million, through the issuance of 82,500,000 new shares at a subscription price of EUR 0.21 per share, corresponding to the volume-weighted average price of Impresa's shares during the six-month period prior to 15 October 2025 (included), under the terms that had been agreed in the Investment Agreement.

Consequently, Impreger holds 33.738% of Impresa's share capital and voting rights, MFE holds 32.934%, and the remaining shares and voting rights are held in free float representing 33.328%.

This Transaction marks what the parties hope to be the beginning of a close and collaborative partnership between Impresa and MFE, founded on a common industrial vision and a genuine commitment to creating long-term value for their stakeholders, with a shared focus on growth within the pan-European entertainment and media sector.

Therefore, the Transaction and the envisaged partnership between MFE and Impresa are an integral part of MFE's strategic vision for profitable growth.

Furthermore, pursuant to the terms of the Investment Agreement and the Shareholders' Agreement, Impreger, led by the Balsemão family, will retain control of Impresa. Francisco Pinto Balsemão's legacy in shaping Portugal's media landscape is well-established and highly regarded by MFE. The continued involvement of the Balsemão family will be key in driving Impresa's strategic direction and addressing the challenges that lie ahead.

In this context, Francisco Pedro Balsemão was appointed Chairman of the Board of Directors and will act as Chief Executive Officer of Impresa. MFE has appointed three directors to the Board of Directors of Impresa, one of whom will also assume duties in the Audit Committee of the company.

Finally, MFE confirms that the Transaction was financed entirely from its own resources and has had no impact on the Group's financial forecast for the financial year 2025, consistent with the latest disclosure to the market on 26 November 2025.

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MFE-MEDIAFOREUROPE is an international holding company that brings together Europe's leading commercial broadcasters.

MFE-MEDIAFOREUROPE is based in Amsterdam, in the Netherlands, and fiscal resident in Italy. It controls Mediaset S.p.A. and Grupo Audiovisual Mediaset España Comunicación (both fiscal resident in their respective countries) and is the main shareholder of the German broadcaster ProSiebenSat1.

MFE-MEDIAFOREUROPE is listed on the Milan Stock Exchange (Ticker: MFEA, MFEB) and on the Spanish Stock Exchanges (Ticker: MFEA).
